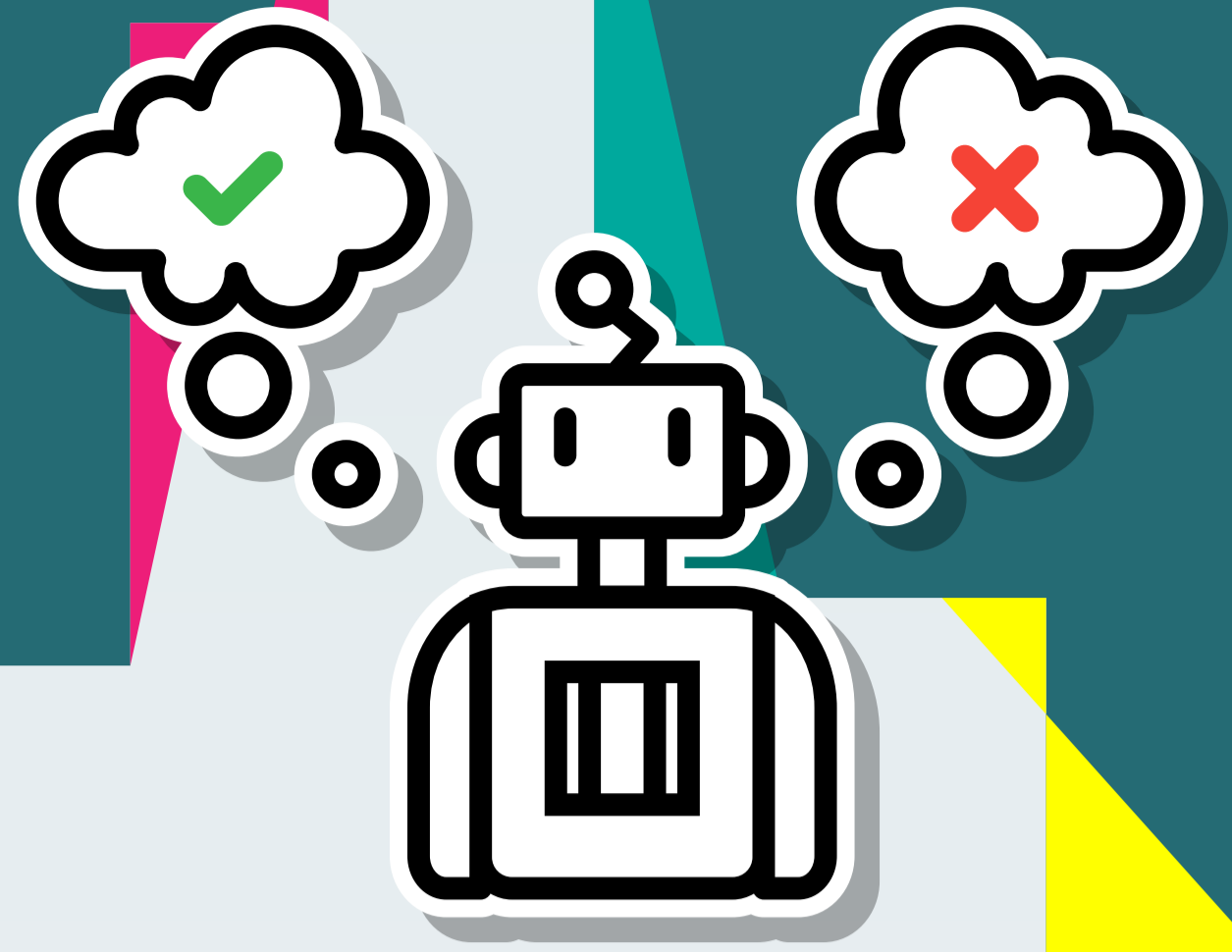




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# Business Automation QUIZ

**JANUARY RECAP!**

If last year taught us anything, it was that small to medium businesses need to adapt with the times if they want to stay open. Social distancing and crowd restrictions drove all of us to figure out ways to retain our clientele without face-to-face interactions. In this resource, we want to highlight some of the new adaptations you can use to keep your essential processes moving along effectively and swiftly.

## TAKE THE QUIZ BELOW

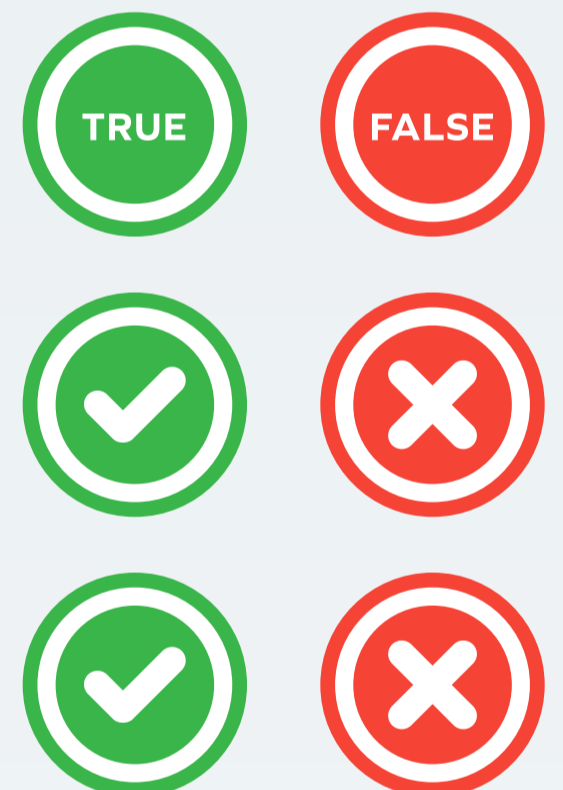
SEE BOTTOM FOR ANSWERS TRUE OR FALSE

Find Out How Much You Know About AI & Business Automation.

### Automating Business Processes How Can You Be Better?

[READ BLOG](#)

- AI learns about your business by gaining insight through data analysis and engaging with customers and employees.
- An automated customer-relationship management (CRM) program involving Sales and Marketing would only complicate the engagement and actions for each department.
- An outsourced 24/7 answering service will not only cost you less than a full-time employee, but it will ensure that you never miss a call when someone tries to contact you during your off-hours.



### Touchless Business A New Era

[READ BLOG](#)

- Creating an easily-accessible and efficient online platform for customers to enjoy and engage with, and maintaining a strong online presence is essential to moving your business to a successful place.
- Not all customers you attract are as tech-savvy as you are, so it will be difficult to help them transition into an online-only client.



### Artificial Intelligence Better Living (& Working) through Automation

[READ BLOG](#)

- AI is solely machinery that is capable of awareness, it is clever and conscious.
- AI isn't quite smart enough yet to handle dealing with an angry customer on the phone or in a chat but it is well-suited for simpler tasks.

